College of San Mateo

Executive Report to the Board of Trustees • February 23, 2011

STUDENTS FROM CHILD DEVELOPMENT CENTER SUPPORT VETERANS WITH HANDMADE VALENTINE'S DAY CARDS



Children from College of San Mateo's **Child Development Center** cut, pasted, and drew handmade greeting cards for hospitalized veterans as part of a Valentine's Day effort to honor the vets and to recognize the hardships they've endured. The children presented their cards to Congresswoman Jackie Speier's field representative, **Mark Nagales**; the Congresswoman's office will distribute the cards to VA hospitals in Palo Alto and San Francisco. "This was a wonderful opportunity for the children to learn about the veterans serving our country and about the sacrifice they made for us," said center director Louise Piper. The children were busy all week preparing the cards, which

expressed thoughts of gratitude and love in hearts and squiggly words. At least two of the children at the center have parents who are veterans. This is the first year that the Congresswoman's office had taken up a Valentine's Day tradition which dates back 21 years. The tradition began with an Ann Landers column in which the advice columnist encouraged her readers to send Valentine's Day cards to veterans in VA facilities across the US. More than 3,000 cards were collected from approximately 50 San Mateo County schools that participated. The activity received coverage in several regional papers.



Mark Nagales and students from Child Development Center



Valentines for veterans



CCC HALL OF FAME TO INDUCT RENOWNED BULLDOG COACH

Bill Dickey, retired CSM athletic director, head football coach and alum, will be inducted into the California Community College Football Coaches Association Hall of Fame on March 5. Bill joins other notable CSM alumni and contributors in the Hall, including Bill Walsh, Dick Vermeil, Ted Toller and Fred Baer. As a CSM student, in 1958, he was honored as a Junior College All-American. In 1981 and 1972, he was named Golden Gate Conference Coach of the Year. Bill led CSM's bulldogs to two co-championships in 1970 and 1981. In addition to CSM, Bill was an offensive line coach for Rose Bowl-bound Stanford University in 1972 and for UC Berkeley

and University of Utah; he also spent three years at the professional level as a special teams coach for the Oakland Invaders. Bill retired from CSM in 2002. *Photo credit: PHLIP project, College of San Mateo Library.*

CONGRESSWOMAN SPEIER HELPS LAUNCH CSM'S FREE TAX ASSISTANCE SERVICE

Community and civic leaders – including **Congresswoman Jackie Speier** and United Way Chief Community Investment Officer **Carole Watson** and IRS Area 4 Director **Quinton Smith** – held a press conference at the college in conjunction with the launch of CSM's Feb 5th Volunteer Income Tax Preparation Service. At the event, they urged low income families to claim the federal Earned Income Tax Credit (EITC) and take advantage of the free tax preparation provided by students in the Income Tax Preparation class over the course of seven weeks. This program is coordinated by **Donna Marcus**, adjunct faculty in business.





CSM FACULTY AND STUDENTS ADDRESS AAC&U

Professor of English Jean Mach (photo) and a panel of CSM students and alums recently gave a presentation, as a part of the plenary for "Give Students a Compass in California—Making General Education Relevant: A Special Supplement to the 2011 Annual Meeting of the AAC&U. The focus of the CSU three-day workshop was to "reimagine general education and student transfer in California" and, in particular, to extend to community colleges the work going on throughout the 23 CSU campuses to reconceive "their local GE curriculum as integrated programs—more connective, more innovative, more engaging." Jean was asked to address how "The current GE breadth transfer curriculum poses challenges to faculty seeking to incorporate high-impact

practices into their coursework." She suggested that in order to sustain innovative programs at community colleges, high-impact practices need to become a visible and desirable component on GE worksheets.

Professor of Mathematics Mike Burke (photo) was instrumental in assisting Jean in meeting CSM's commitments as a leadership campus involved in AAC&U reform efforts. He provided support to complete ePortfolio assessment, served on a quantitative literacy rubric team and has been invited to join the Project Kaleidoscope Advisory Board. Project Kaleidoscope is one of the leading advocates in the United States for what works in building and sustaining strong undergraduate programs in the fields of science, technology, engineering and mathematics.

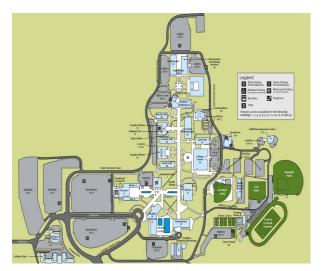


CSM CREATES A CAMPUS COMMUNITY OF WELLNESS FOR ITS VETERANS

CSM is one of three community colleges in the Bay Area participating in a pilot project, "Welcome Home: Creating a Campus Community of Wellness for Returning Veterans," sponsored by the State Chancellor's Office and funded by a grant from the Zellerbach Family Foundation. The college will host two training sessions led by the team of **Dr**. **David Joseph**, psychologist with the Oakland Veterans Center, and **Mike Van Derwood**, Institute of Veteran Policy - Swords to Plowshares. CSM faculty and staff will receive information about the mental health needs among veteran students, including post-traumatic stress disorder, traumatic brain injury and depression. Each session will include a panel of student veterans from CSM who will share their experiences as they transition from military to civilian life. The training will be held on February 23 and 24 from 1- 5 p.m. in the Theatre.

New BOOKSTORE SLATED FOR MARCH OPENING

On Monday, March 21, at 7:30 am, the college will offer a sneak peek of the new College Center when the college bookstore officially opens its doors for business. With a new moniker, the Bulldog Shop is now a two-story enterprise that will feature computers, software, general merchandise and trade and paperback books on the second floor and textbooks on the first floor. The adjacent Bulldog Express, a convenience shop, and PAWS for Coffee, part of the new bookstore operation, will also be open for business. During the week, complimentary coffee and snacks will be provided.



INTERACTIVE MAP GOES LIVE

The Community Relations and Marketing Department recently launched the CSM Interactive Map, the college's newest web resource. The interactive map is the first major phase of what will be a larger site, Explore CSM. This new feature allows visitors to the website to explore the physical campus and click on any location on the map or building directory to learn more about the facilities. For example, by clicking on a building, a text box will pop up with information about the programs and services housed in the building and closest parking lot(s)

Once completed, Explore CSM will be a fully integrated virtual tour experience of the college. The next phases of the project will add a search function, video integration and mobile access. It is anticipated that Explore CSM will be fully launched by the end of summer 2011.

CSM CREATING NEW LINKAGES WITH THE COMMUNITY

Information about CSM and Community Education is now appearing regularly in two monthly neighborhood association newsletters: *The Lowdown* in the Highlands and *Sugarloaf Homeowners Association News*. In addition, the college is submitting information about upcoming classes and events to the San Mateo County Credit Union for display on screens in their branch offices that flash current events. The Community Relations and Marketing Department is coordinating the communications with the various organizations.



Claire Mack

CAMPUS EVENTS CELEBRATE BLACK HISTORY MONTH

Throughout February, the college participated in Black History Month with a series of activities and events that celebrated the diversity of African American life and historical contributions. Activities included a multimedia presentation addressing the AIDS crises in Africa by authors **Karen Ande** and **Ruthann Richter**; a session on origins of the blues and musical demonstration; a "Process of Maneuver Workshop;" a musical and oral tribute to Charles Sullivan, a prominent promoter of Black music on the West Coast; and a discussion and critique of the film, "The Great Debaters." The culminating event, Karamu, an end of the month soul food celebration, featured student presentations, a karate demonstration by **Tommy Winston** and a discussion with **Claire Mack** about her personal journey and her recently published memoir.

COMING ATTRACTION: ASIAN PACIFIC AMERICAN FILM FESTIVAL

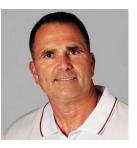
On March 20-21, CSM will host the second annual Asian Pacific American Film Festival. The afternoon matinee on Sunday, from 1-4pm will feature California Civil Liberties Public Education Program (CCLPEP) films that focus on the Japanese American concentration camp experience during World War II. On Saturday, an evening program which runs from 7-9 pm, will be presented with film selections still under consideration. There will be a question and answer session with filmmakers following each screening. Tickets for the evening program are \$5 general, \$3 seniors and students. The matinee, which is free of charge, is funded by the CCLPEP, a program of the California State Library. **Lewis Kawahara**, adjunct professor of ethnic studies, is coordinating the festival.

FACULTY STAFF WORKSHOPS FOCUS ON CAMPUS SAFETY

The Department of Public Safety, Psychological Services, and the Office of the Vice President, Student Services will sponsor three all-college workshops in March to review college safety and security procedures. The workshops are designed to provide information regarding security procedures, strategies for dealing with students exhibiting threatening or violent behavior or behavior that raises concern among faculty and staff; and the opportunity to review the college's student discipline procedures. The workshops will be led by: **Mike Celeste**, director of public safety; **John Wells**, chief public safety officer; **Makiko Ueda**, psychological services counselor; and **Jennifer Hughes**, vice president, student services.

KUDOS

★ CSM alum **Mike Solari** will be inducted into the newly revamped Peninsula Sports Hall of Fame this June. Solari, an El Camino High School graduate, was an offensive line coach in the NFL for many years. Solari won a Super Bowl ring with the 49ers in 1994 as an assistant coach.



Mike Solari



Justin Maffei

★ College of San Mateo outfielder **Justin Maffei** has signed a letter of intent with University of San Francisco. Maffei, a Serra graduate, hit .365 last season as a freshman at CSM with 18 stolen bases.

★ CSM's **Callie Pacheco** pitched a no hitter in 9-2 win over Napa Valley; Pacheco is a sophomore from Half Moon Bay.